

# WHEN TO CONSIDER HIRING A FLEET MANAGER

It's not uncommon for small to medium-size organizations to underestimate the financial impact of managing vehicles. Vehicles are depreciating assets that can become a "black hole" of expense when not properly managed. The solution is to develop and implement a Fleet Management system that is designed to reduce the operating cost of your vehicles. But, how do you know if you really need a Fleet Management program? Answer the following 10 questions to find out . . .

- 1 DOES YOUR ORGANIZATION OWN OR LEASE 20 OR MORE VEHICLES?**
- 2 DO YOU GARAGE AND OPERATE VEHICLES IN MORE THAN ONE LOCATION?**
- 3 DO YOU ACQUIRE NEW VEHICLES FROM RETAIL DEALERSHIPS?**
- 4 DO YOU PAY CASH FOR OR LEASE ANY OF YOUR VEHICLES?**
- 5 ARE INDIVIDUAL DRIVERS RESPONSIBLE FOR KEEPING THEIR ASSIGNED VEHICLE MAINTAINED?**
- 6 DO YOU EVER HAVE VEHICLES SERVICED AT ANY OF THE LARGE NATIONAL SERVICE PROVIDERS SUCH AS GOODYEAR, FIRESTONE, MIDAS, PEP BOYS, JIFFY LUBE, SEARS, CAR-X OR OTHERS LIKE THESE?**
- 7 IS THE COST OF MAINTENANCE AND REPAIRS FOR YOUR VEHICLES INCREASING?**
- 8 DO YOU DISPOSE OF OLD VEHICLES THROUGH RETAIL DEALERSHIPS?**
- 9 DO YOU KEEP VEHICLES LONGER THAN EIGHT YEARS OR FOR 100,000 + MILES?**
- 10 DO YOU MANAGE VEHICLE TITLING, REGISTRATION, AND ALL MAINTENANCE AND REPAIR RECORDS IN HOUSE?**

If you answered "Yes" to 4 or more questions, you should take a close look at how a Fleet Management program can lower the overall cost to operate your vehicles. Visit our website for a free Fleet Evaluation Report. [Click here!](#)

